

VICTORIA MONTOYA PALACIOS

Fashion Comm & Mkt | Creative Production



Active, responsible and with ability to solve problems.
Always in search of creativity, with special attention to detail and in a constant learning process.

CONTACT

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- Madrid
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- <http://victoriamentoya.es/>

SKILLS

- Spanish - mother tongue
- English - high / fluent
- Chinese - begginer
- Creativity
- Adaptability
- Proactivity
- Photography & Video
- Final Cut Pro X
- Microsoft Office
- Adobe Creative Cloud
 - Photoshop
 - Illustrator
 - InDesign
 - Premiere
 - Lightroom

INTERESTS

- Fashion
- Beauty
- Luxury
- Lifestyle
- Art & Culture
- Events
- Travel & Languages
- Innovation
- Design
- Technology

EXPERIENCE

· MIPOUNET

Summer 2022 | Valencia

Premium, sustainable, creative and digital kidswear fashion brand based in Spain. Use of the B2B fashion platform Le New Black, assistant and video in shootings, product photo editing, inventory management.

· UNILEVER - The Creative Hub CANON Nederland N.V

Mar 2019 - Sep 2019 | The Netherlands

Canon's in-house creative studio for Unilever at its Rotterdam headquarters. Assistant of art director, designer, photographer and filmmaker. Rapid progression in the increase of responsibility and confidence; inclusion in campaigns for brands such as Hellmann's, Knorr...; presence in meetings and briefings as well as direct contact with clients.

· Verboclip

Feb 2020 - Mar 2020 | Valencia

Communication Agency from Valencia. Photography of cultural events. Highlights: publications of press releases of various media (ValenciaPlaza, SER, Europapress...)media (ValenciaPlaza, SER, Europapress...) with own photographs signed as Victoria Montoya.

EDUCATION

· **Barrera Arte+Diseño** : FASHION NOW: Communications & Marketing of Fashion
2021 - 2022 | Valencia

· **POLIMODA Florencia** : FASHION MERCHANDISING & BUYING; Short Course
May 2022 | Florence

· **Istituto Marangoni Paris** : THE NEW LUXURY BUSINESS MODEL; International course
Jan 2022 | Paris

· **ThePowerMBA** : ThePowerMBA - FutureLeaders specialized in Digital Marketing
2021 - 2023 (Online)

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· **Hogeschool Utrecht** : Brand Design
Sep 2018 - Jan 2019 | The Netherlands

· **California State University San Marcos** : Filmmaking & Digital Photography
Aug 2017 - Dec 2017 | Estados Unidos

· **Universitat de València** : Audiovisual Communications Degree
2015 - 2020 | Valencia

OTHER

- Driving license
- Packing machine user in a food factory. | López Food Navarrés
Product line leader and ultimately responsible before the product reaches the consumer.
- + 10 years of experience in hospitality | Family business